



FOR IMMEDIATE RELEASE

DRISCOLL & ASSOCIATES, INC provides a “can do” attitude with HONEST TEA *Real-Time Inventory Data, Accurate Forecasting Key Elements Aide Management Decision Making*

PHILADELPHIA, PA – February 18, 2010 – Driscoll & Associates Inc., a team of senior professionals experienced in information technology. Areas of expertise include manufacturing, distribution, accounting, and finance. SYSPRO USA, the leading provider of visionary, pragmatic [ERP](#) software, has today both announce that Honest Tea reports it has slashed inventory levels by more than 50% thanks to the combination of astute management aided by real-time inventory data and greater forecasting accuracy from its SYSPRO ERP (Enterprise Resource Planning) software implementation. According to CFO Jonathan Clark, SYSPRO software lets the company know how much raw materials it has on hand at any point in time as well as enabling it to more precisely forecast production levels. These elements are particularly critical, notes Clark, as Honest Tea outsources all manufacturing to co-manufacturers or co-packers, providing each with the raw materials and recipes to make the teas,

Honest Tea chose SYSPRO software in 2007 after an extensive software search. Clark simply states, “SYSPRO fit our needs. We’re going to be a \$200 to \$250 million company, and we needed software that could handle that volume. SYSPRO does have a great track record, and SYSPRO has room for growth.” He adds that SYSPRO reseller Driscoll and Associates Inc. was also a key factor in the company’s choice of SYSPRO. “We gave them a lot of questions, and they always came to us with answers and solutions,” he says. “David Driscoll provided hands on, personalized service. We worked directly with each other, and this was a big plus. I had a big software company, SYSPRO, with a big track record, but I also had Driscoll -- **a small shop that would give me personalized service and which always exuded a ‘can do’ attitude.**”

About Honest Tea

Honest Tea, headquartered in Bethesda, Maryland, makes a variety of ready-to-drink bottled organic teas, thirst quenchers and drinks that are sold in tens of thousands of stores across the US.

In 2008 The Coca-Cola Company acquired a 40 percent interest in Honest Tea, and today Coca Cola and its subsidiaries are both suppliers and customers. In 2010 Honest Tea will be expanding its relationship with Coca Cola, whereby Coke will be manufacturing Honest organic teas in glass bottles out of its plant in Massachusetts.

For more information, go to: www.honesttea.com

About Driscoll and Associates

Driscoll & Associates was founded in 1994 when David Driscoll embarked on a project to assist in the reorganization of a colleague's holding company. Since then, his team has charted the course for many businesses, which has resulted in more efficient and profitable operations. David demonstrates a unique combination of strengths. He has worked in various IT capacities for the Philadelphia Gear Corporation. In addition to his expertise in IT and materials management, David holds certification in The American Production Inventory Control Society. Over 30 years of experience has enabled David to transform previously weak businesses into profitable entities.

For more information, go to: www.driscollassociates.com

About SYSPRO

Since its inception in 1978, SYSPRO has been delivering state-of-the-art business solutions to some of the world's leading companies. As a global leader in the production of world-class [ERP](#) software, the company now caters to the specialized needs of over 14,000 licensed companies in more than 60 countries worldwide. SYSPRO is marketed globally through regional territory distribution centers and a global reseller network in the US, Canada, Africa, Asia Pacific, Australia and the UK.

SYSPRO is a fully integrated business software solution that provides complete control over the planning and management of all facets of business including accounting, manufacturing and distribution operations in a variety of industries.

For additional information call Stanley Goodrich at 714/437-1000 or go to www.syspro.com

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